



BUILDING YOUR VOLUNTEER TEAM :

**HOW TO GET (& KEEP) THE VOLUNTEERS YOU
NEED**

A group of women, likely a sports team, are huddled together on a grassy field. They are wearing pink and green uniforms with "H&G" and "adidas" logos. Some are wearing black shorts, while others are wearing red shorts. They are all looking towards the center of the huddle. The background is a bright, sunny day on a grassy field.

What club are you from &
what role do you have?

Please share
in the chat

Housekeeping

- Technical Problems
- Mute
- Chat
- Breakout Rooms
- Recording
- Questions



What we will cover:

- Top tips when recruiting volunteers
- Developing a positive volunteer experience
- Recognising volunteers
- How to access further resources



POLL 1

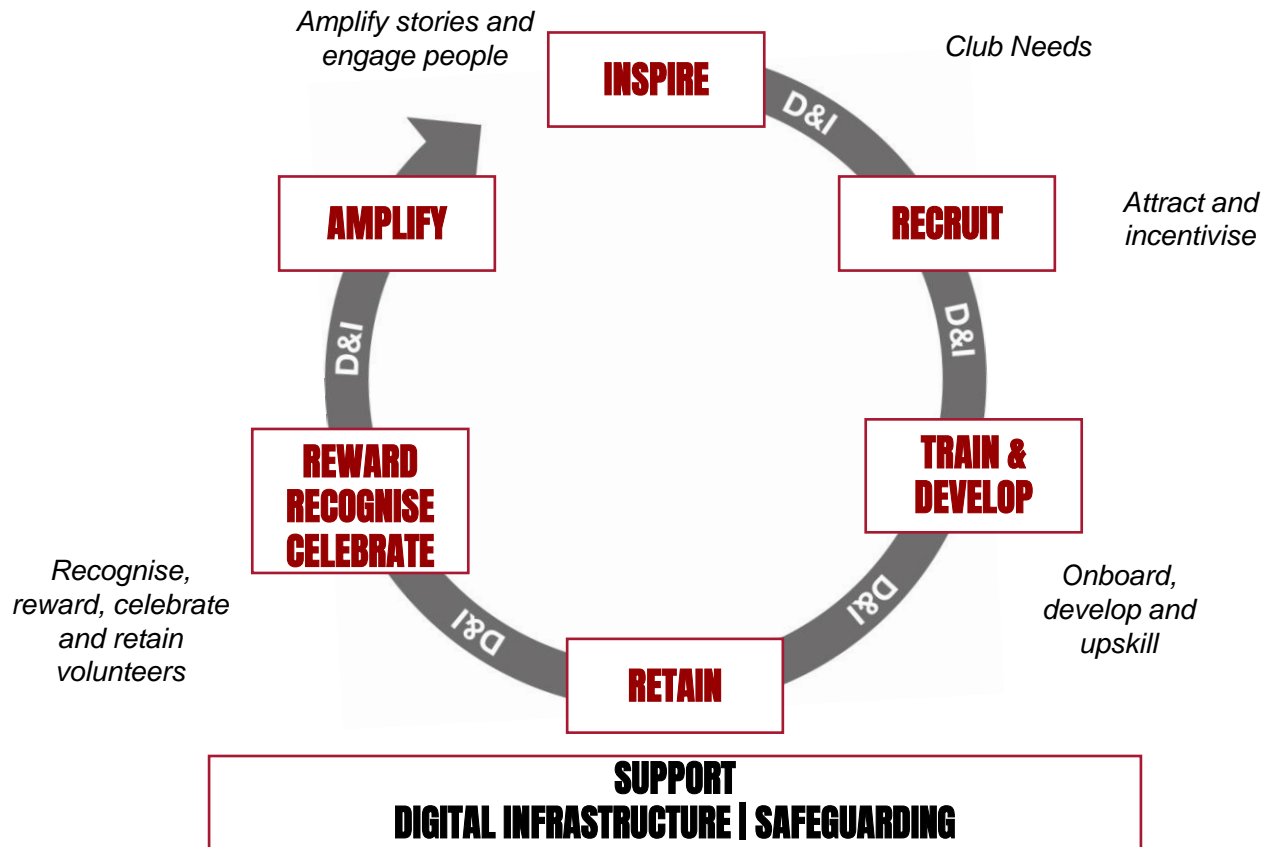
DOES YOUR CLUB HAVE ENOUGH VOLUNTEERS?

YES
NO

“Do not under estimate the value of volunteers; they are the heart of your rugby club and the game would not happen without them!”



THE VOLUNTEER FRAMEWORK



BREAKOUT ROOM: 10 MINUTES

How would you describe the current volunteer situation at your club?



Do you know what
volunteers your club
needs?

Roles Description OR
Specific Tasks



 England Rugby

Getting to know your volunteers:
Date: _____

You don't need to have every box filled but look out for people doing more than one role or clear gaps in your workforce.
This will help you identify where and if you need to recruit more volunteers.

Who volunteers at your club?
How many key people keep the club going?
Do you have any gaps in your workforce?

KEY ROLES

CLUB VOLUNTEER ROLES

ADDITIONAL VOLUNTEER ROLES

ANYTHING ELSE?



Please note all role descriptions are for guidance only. Please adapt/add to this basic information to ensure it is relevant to your club's requirements.

Chair

Purpose:

To provide vision, leadership and business planning to help develop all aspects of the club, from playing and team development to running the business and fundraising. Ensuring that support for succession planning is in place, for the benefit of all.

Key aspects of the role

- 1. Arrange and lead club meetings**
Arrange and chair Management Committee meetings, Emergency Committee Meetings, Sub-Committee meetings concerning club policies and Special/Annual General Meetings and working with the Honorary Secretary prepare the Annual General Report from these meetings.
- 2. Implement policies and strategies**
Use the latest legislation to ensure health, safety and welfare policies are implemented. Lead the creation of your club development and business plans.
- 3. Ensure club representation**
Make sure the club is represented at the RFU AGM and local Constituent Body (CB) meetings.

Is this role for you?

If you are a charismatic and inspiring leader with experience in effective management and business administration, strong communication skills, and a diplomatic and discreet manner, you could hold the most prestigious, highly respected and incredibly rewarding position within the club, ensuring that the club reaches its full potential.

Save the date: Saturday 23rd July - volunteer working party, 10am-3pm.

We've got a number of outdoor jobs to do at the Club so we're inviting everyone to join-in.

Priority job will be to teak-oil our 20 sponsored benches + more if we have time/enough support so if you want to be part of the session please reply to this post.

Many hands make light work so the more volunteers we get on the 23rd the more we'll be able to ach... [See more](#)

POLL 2

**HOW EASY IS IT FOR PEOPLE TO FIND OUT ABOUT
VOLUNTEER OPPORTUNITIES?**

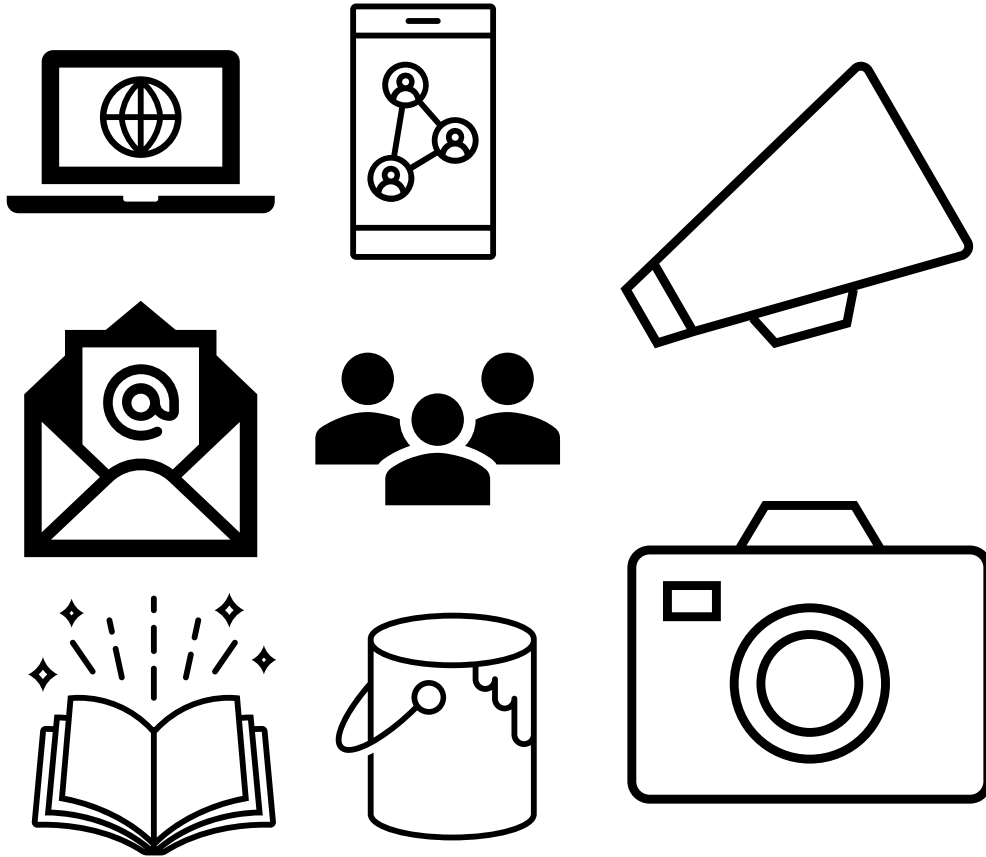
VERY EASY

EASY

MODERATE

HARD

VERY HARD



Marketing Materials

Consider both
written &
visual content

Review your Marketing Materials

How often do
you talk about
volunteering?



Volunteering Organisations



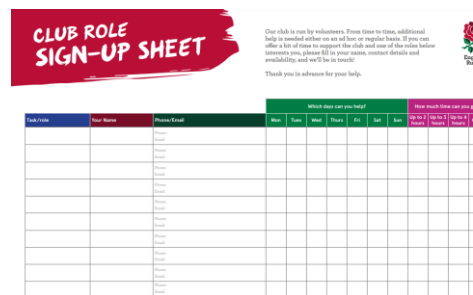
DEUTSCHE STIFTUNG
FÜR ENGAGEMENT
UND EHRENAMT



TATENDRANG
Freiwilligen-Agentur

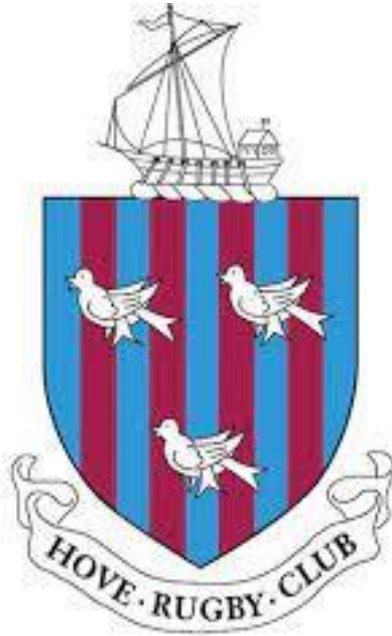


Parents/Family Members



These two differentiations are some of the other changes which come

CLUBS IN ACTION



1. Reinforce the club is run by volunteers
2. Restructure committee
3. Make a specific appeal
4. Focus on the PURPOSE of the activity
5. Be very clear about time commitment
6. Specify if the volunteer has to attend a meeting and how often
7. Include a 'catch all'

BREAKOUT ROOM: 10 MINUTES

Your club has a small number of dedicated volunteers, but they are uncertain about volunteering following the pandemic. You realise that you need to recruit more volunteers.

How would you recruit NEW volunteers?

WHO else could you engage to help with this?



Poll 3

How would volunteers at your club describe their experience?

Great

Good

It's OK

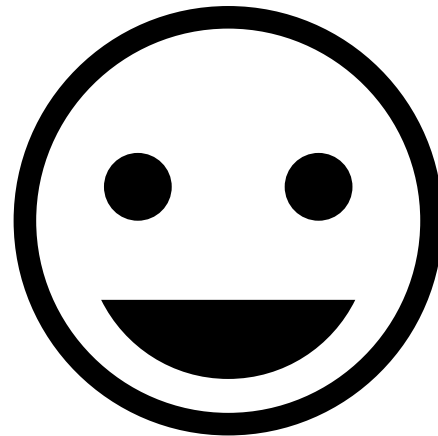
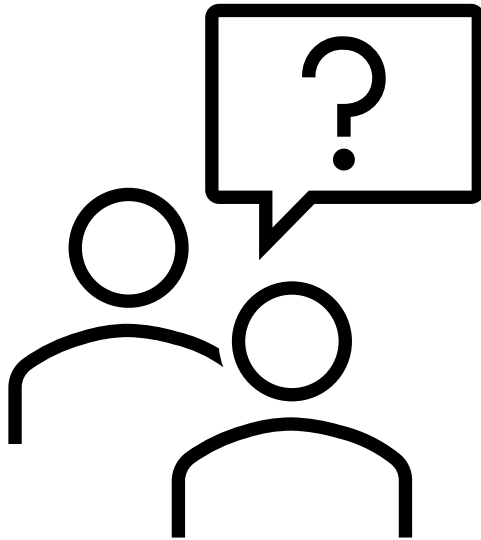
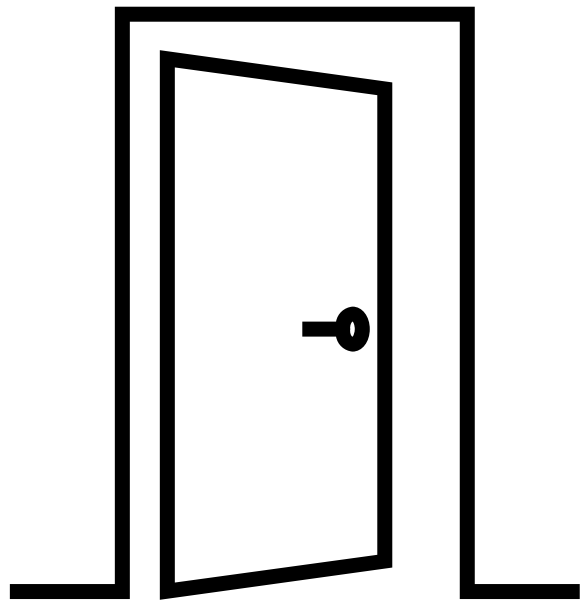
Poor

Mixed

Don't know

Other

PROVIDING A POSITIVE EXPERIENCE

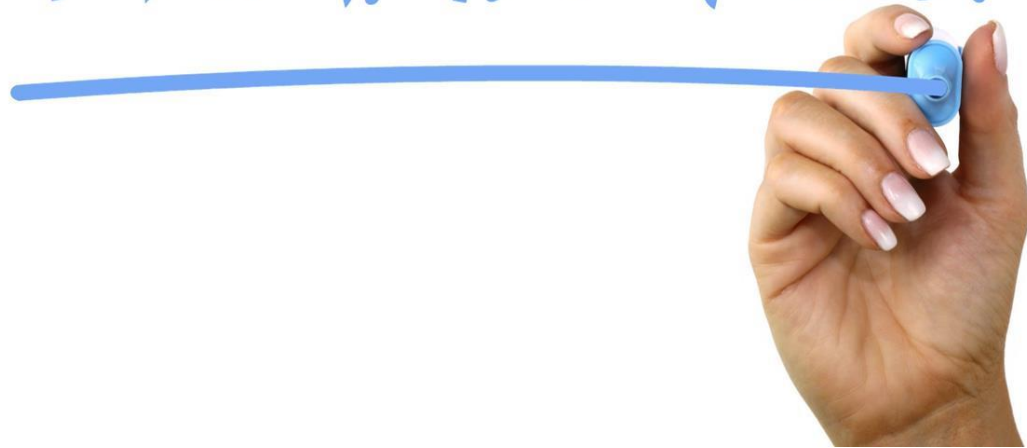


BREAKOUT ROOM:5 MINUTES

How does your club recognise volunteers?



THANK YOU



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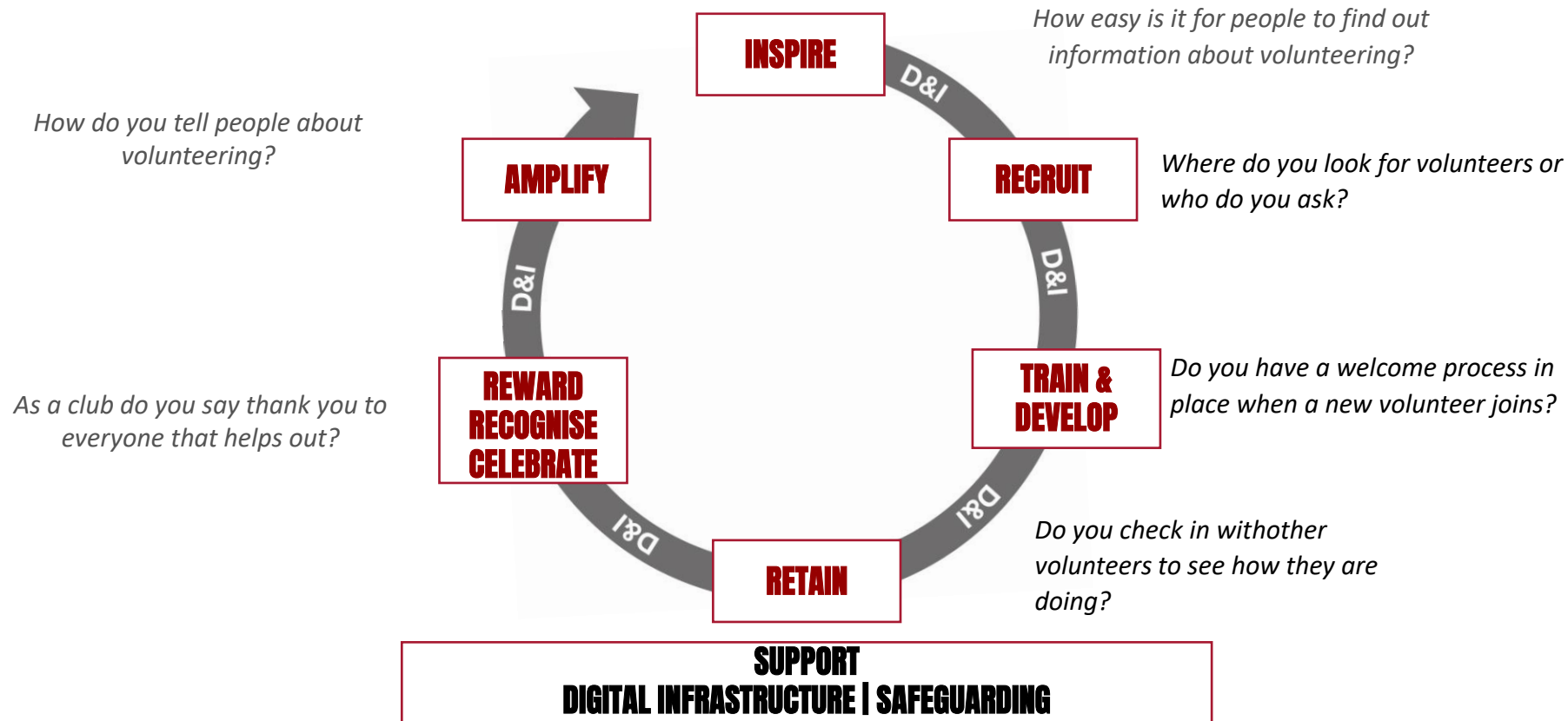


WE NEED TO CREATE A POSITIVE,
SUPPORTIVE VOLUNTEER ENVIRONMENT, WHERE:



Alan Thomas - volunteer of
the month, May 2016


THE VOLUNTEER FRAMEWORK: BRINGING IT ALL TOGETHER



What action
will you take
after this
virtual
workshop?

Please share
in the chat





Diversity and Inclusion

RESOURCES

WHERE CAN I FIND OUT MORE

- [RFU Recruitment & Retention](#)
 - [Include more people in volunteering](#)
 - [Engage with your Local Community](#)
 - [Support Inclusive Conversations](#)
 - [Inclusive Marketing](#)
 - [Creating an Action Plan to recruit volunteers](#)

The image features a dense, out-of-focus pile of numerous 3D question marks. Most of these question marks are light gray, creating a textured, monochromatic background. A single, vibrant red 3D question mark stands out prominently on the right side of the frame, slightly above the center. Overlaid on this background is the text "Any questions" in a bold, red, sans-serif font. The word "Any" is positioned on the upper line, and "questions" is on the lower line, both centered horizontally. The red color of the text matches the color of the prominent question mark, creating a visual link between the text and the symbol.

**Any
questions**